TV Pro Inc.
1231 Horan Drive Ste. 205
Fenton, MO 63026
Telephone 1-877-384-8633

Price Request Form

PowerPoint & Rentals

Information

COMPANY NAME:_____

CONTACT NAME: _____

PHONE:_____**(e-mail)**_____

ADDRESS: _____

CITY/STATE/ZIP:_____

EVENT DATES: _____

START TIMES:_____

ENDING TIMES: _____

TYPE OF EVENT: _____

EVENT LOCATION:_____

CITY/STATE/ZIP:_____

EXPLANATION OF SERVICES REQUIRED:

_____

_____

_____

_____

_____

_____

Video Production and Rental Services

Large Screen Rentals (Large Screen, Projector, DVD Player, Microphones, Speakers, Operator)	Per Day	$395.00
Camera Operator with lighting & audio package (Digital Package) Additional Camera Operators	First Hour Additional Hours Hourly	$125.00 $ 90.00 $ 60.00
Camera Operator with lighting & audio package (Digital Package)	Day Rate Over 8 hours (rate)	$725.00 $120.00
Audio Technician (sometimes required)	Hourly	$ 25.00
Grip/assistant (sometimes required)	Hourly	$ 50.00
Video Presentation Technician	Hourly	$ 60.00
Duplication to VHS Duplication to DVD-R Additional DVD-Rs DVD Authoring (Enhanced with menus – links) ***Specialized Menus and programming will be at an additional rate $75.00 per hour.***	Per tape First Quoted per job For up to 5 Links Additional Links Additional Menus	$ 25.00 $ 25.00 CALL See link

Post Production Services

Digital Editing	Hourly	$ 75.00
Motion Graphic Design & Animation	Hourly	$ 75.00
Graphic Design - Photoshop/Adobe Illustrator Logo Creation - Adobe Flash Animation	Hourly	$ 75.00
DVD Design & Authoring	Hourly	$ 75.00
Audio Editing and Sweetening	Hourly	$ 60.00
Digital Photography (digital 35mm images) Prints from digital images	Hourly Quoted per job	$ 60.00
High Resolution Image Scanning	Quotes per job	

Print – CD/DVD archiving – PowerPoint's - Brochures

Encoding /Scanning For Hi Rez	Cost
Scanning 35mm slides/negatives Hi-Resolution scans for print, archiving or Print *PowerPoint Presentations* *You will receive a uncompressed tiff file (industry standard) along with a same size jpeg*	**Circle one below:** **2 – 5mb** **$3.50 each** **5 – 8mb** **$4.00 each** **8 – 15mb** **$4.50 each** **Greater than 15mb** **$5.00 each** *Scans for PowerPoint* *Longest Dimension 800 pixels* *$3.00 each* **Total number of slides (_____)** **Width (_____) px Length (_____)px**
Additional formats besides Tiff and JPEG can be ordered.	**$.50 for each file.** **Please specify format/ dimensions below** **Format (_____) Format (_____)** **Width (_____)px Length (_____)px**
Rates for Videotaping Presenter and Editing Presenter with PowerPoint Streaming Video Encoding for internet	**Click on a Price Form Below:** **Videotaping and Editing Price Form** **Internet/Intranet Delivery Price Form**

All Missouri Residents must add 6.578 for sales tax (subject to change). There is a $15.00 minimum charge for shipping on all transfers. Payments may be made with MasterCard, Visa or by a personal check. Free return shipping on orders over $350.00 with FedEx Express Saver or UPS ground.

Slide Transfers to CDRom or DVD to be used for Printing or PowerPoint Presentations

1. For printing, every scan will be at least 300 dpi.
2. You will receive a uncompressed tiff file (industry standard) along with a same size jpeg.
3. Dust and scratch removal is applied to every scanned transparency unless otherwise noted. This software technology works wonders with old 35mm slides or negative.
4. Color restoration (using software and common sense) will be applied to each scanned slide or negative.
5. Some cropping and proper rotation will be applied to each slide unless noted otherwise.
6. Digital ROC for color restoration of old, faded negatives
7. Digital GEM for grain reduction without loss of image detail
8. Sophisticated color management for ICC profiling
9. PowerPoint's are saved as JPEGs, sRGB profile at 1024 pixels for the longest side (width or length).

Slides are digitized using a 35mm film/slide scanner. This enables us to modify color saturation and contrast for a more pleasant viewing before we convert them to a DVD or other video format. When we scan the slides software removes some of the dust and scratches that may of occurred over years of storing. Color correction can be done on an individual slide if required and sizing/cropping is now possible when needed. Resolution of scanners is significantly higher than that of cameras and color saturation is much better. Working with images in the digital domain allows more flexibility and creativity with the presentation. Each photograph, slide or negative will be color corrected as needed in Photoshop.

Slides must be stacked or banded in multiples of 50 or less, aligned and facing in the same direction, in sequential order. For example: An order of 60 slides would be stacked in multiples 50 and 10, aligned with all the emulsion sides facing the same direction and oriented horizontally. Failure to do so will result in additional charges. Editing charges apply when titles or other media is added to the program. Rotation of Vertically shot slides will be rotated after we digitize the transparency.

Images can be sized for a PowerPoint Presentation and placed on CD-Rom if desired. PowerPoint's are typically saved as JPEGs, sRGB profile at 1024 pixels for the longest side (width or length). The fee is $.50 per each additional size or format requested.
All Missouri Residents must add sales tax. There is a $100.00 minimum charge on all transfers of this type to DVD-R plus shipping cost. Payments may be made with MasterCard, Visa or Personal Check. If paying by personal check please allow an additional 10 days for delivery. Free shipping on orders over $350.00 with FedEx Express Saver or UPS Ground. FedEx or UPS cannot ship to a P. O. Box, therefore shipping and handling charges will apply for all orders that must be mailed.

Color Management (How we manage the color)

Most low-end scanners give you no choice about the "color space" the scan is performed in, simply making some broad assumption about the sort of monitor you're using, and how it is set up. By contrast, our scanner provides a wide range of color space choices, and screen gamma settings of 1.8 and 2.2 (the default gammas for Windows and Macintosh monitors, respectively). With the color management option enabled, Nikon Scan also supports the full ICC-standard workflow. The software chooses an input profile based on the scanner model it detects, uses the one of the offered color spaces as the "edit" profile, and allows you to specify a monitor profile for accurate screen display. (You develop your own monitor profile using any of a number of available profiling applications.) The chart below (courtesy of Nikon USA Inc) shows the colorimetric parameters for the standard edit color spaces offered.

Profile	White Point		Gamma Value	Chromaticity (x,y)			
	Name	Value		Name	R	G	B
Apple RGB	6500K (D_{65})	x 0.3127159 y 0.3290015	1.8	Trinitron	x 0.625 y 0.34	x 0.28 y 0.595	x 0.155 y 0.07
ColorMatch RGB	5000K (D_{50})	x 0.3457029 y 0.3585386	1.8	P22-EBU	x 0.63 y 0.34	x 0.295 y 0.605	x 0.155 y 0.077
Apple RGB (Compensated)	6500K (D_{65})	x 0.3127159 y 0.3290015	1.8	Custom	x 0.65 y 0.341	x 0.265 y 0.717	x 0.14 y 0.0454
sRGB	6500K (D_{65})	x 0.3127159 y 0.3290015	2.2	HDTV (CCIR 709)	x 0.64 y 0.33	x 0.3 y 0.6	x 0.15 y 0.06
NTSC (1953)	Std Illuminant C	x 0.3101 y 0.3162	2.2	NTSC (1953)	x 0.67 y 0.33	x 0.21 y 0.71	x 0.14 y 0.08
Bruce RGB	6500K (D_{65})	x 0.3127159 y 0.3290015	2.2	Bruce RGB	x 0.64 y 0.33	x 0.28 y 0.65	x 0.15 y 0.06
Adobe RGB (1988)	6500K (D_{65})	x 0.3127159 y 0.3290015	2.2	Adobe RGB (1998)	x 0.64 y 0.33	x 0.21 y 0.71	x 0.15 y 0.06
CIE RGB	Std Illuminant E	x 0.3333333 y 0.3333333	2.2	CIE RGB	x 0.735 y 0.265	x 0.274 y 0.717	x 0.167 y 0.009
Wide Gamut RGB	5000K (D_{50})	x 0.3457029 y 0.3585386	2.2	700/525/450nm	x 0.7347 y 0.2653	x 0.1152 y 0.8264	x 0.1566 y 0.0177
Default Windows Monitor	6500K (D_{65})	x 0.3127159 y 0.3290015	2.2	HDTV (CCIR 709)	x 0.64 y 0.33	x 0.3 y 0.6	x 0.15 y 0.06
Default Macintosh Monitor	5000K (D_{50})	x 0.34570291 y 0.3585386	1.8	Trinitron	x 0.625 y 0.34	x 0.28 y 0.595	x 0.155 y 0.07

For professional applications, ICC profiles and a robust color-management system are essential for repeatable color and an efficient workflow.

Scanning 35mm film size - Computing print short side

Scanning 1.42 x 0.94 inches (36.0 x 24.0 mm) size of 35mm slide
requires the MINIMUM Scanning Resolution of 2540 dpi (1000 pixels/cm)
(Minimum meaning any cropping requires greater scanning resolution)
to print 12.00 x 8.00 inches (304.8 x 203.2 mm) at 300 dpi (118 pixels/cm).

Input (scanning parameters)
(1.417 inches x 2540 dpi) x (0.945 inches x 2540 dpi) = 3600 x 2400 pixels

Output (printing parameters)
(12.000 inches x 300 dpi) x (8.000 inches x 300 dpi) = 3600 x 2400 pixels

The image size in memory is:

49.438 MB if 48 bit RGB
32.959 MB if 32 bit CMYK
24.719 MB if 24 bit RGB (most common)
16.479 MB if 16 bit Grayscale
8.240 MB if 8 bit Grayscale

Determining the necessary pixel resolution for printing to a required print size or for computer monitor display:

FOR PRINTING: Multiply the length and the width of your intended print size (in inches) by 300 (printing at the equivalent of 300 PPI is universally accepted as generating photo quality output) This formula will give you the pixel resolution (length and width in pixels) that you need to have to print to your required size with photo quality. Actually, some printing systems will work with quite nicely with 240 or 360 PPI. 300 is a safe minimum when you don't know the actual requirements of your printer.

FOR MONITOR DISPLAY: Decide the approximate fractional area of the monitor you'd like your image to cover and divide that into the current monitor resolution.

PRINTING EXAMPLE: You want to print a digital file to 16X20 inches. Multiply 16 times 300 and get 4800 and 20 times 300 to get 6000. Your digital file will need to have a pixel resolution of 4800X6000 pixels to print to 16X20 with a print output resolution of 300 PPI. This is about as large as you can go for a 35mm slide.

MONITOR EXAMPLE: Filing up 1/2 the monitor's side to side viewing area with an image when running 1024X768 pixel monitor resolution. Divide 1024 by 1/2 and we get 512 pixels necessary to cover half the monitor's 1024 pixel side to side viewing area. This is especially important when you are considering the scans for a PowerPoint Presentation.